



This project has received funding from the European Union's Horizon 2020 Research and Innovation Programme under Grant Agreement N° 824546



La partecipazione delle donne al Green Deal:
opportunità per un'emancipazione economica

Eguaglianza di genere nelle Istituzioni di ricerca come
pilastro di sostenibilità della strategia Green Deal
dell'Area Mediterranea

Maroun El Moujabber CIHEAM Bari, Italy

9 December 2021

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GenderSmart_EU



Advocate for
#GENDERSMARTERCULTURE



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The project in a nutshell





- **9 partners**
- **4-year project**
 - 01/01/2019 to 31/12/2022
- **Total budget: 3 162 527 €**
 - EC contribution: 2 898 722 €

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COUNTRIES INVOLVED

-  Implementing Partner
-  Technical Partner



Coordinator



Centre de Coopération Internationale en Recherche Agronomique pour le Développement (CIRAD) - FRANCE

Implementing Partners



Centro de Investigaciones Científicas y Tecnológicas de Extremadura (CICYTEX) - SPAIN



Centro Internazionale di Alti Studi Agronomici Mediterranei (CIHEAM Bari) - ITALY



Agriculture and Food Development Authority (Teagasc) - IRELAND



Universiteit Wageningen (WUR) - NETHERLANDS



Technologiko Panepistimio Kyprou (CUT) - CYPRUS



Agence Nationale de la Recherche (ANR) - FRANCE

Technical Partners



Yellow Window - BELGIUM



Sociologický ústav Akademie věd České republiky (ISAS) - CZECH REPUBLIC



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The Gender-SMART project



EXPECTED OUTPUT

- **Designing & implementing fully-fledged Gender Equality Plans (GEP)** for 7 GEP implementing partners
 - Built around 4 “challenges” (thematic WPs)
 - Tailor-made
 - Fully operational
 - Long-lasting



EXPECTED IMPACT

- Women and men in these organizations have equal **career opportunities** and equal **decision-making power**
- Their gender-sensitive institutional strategies and research generate **fully inclusive innovation processes**



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Communication Campaign Make Equality Bloom

- 2 months campaign
- Final event a Roundtable (How to design a gender sensitive culture) with 120 participants

- 27 Interviews collected
- More than 50 contributions from the partners

- More than 150 Posts on Twitter
- 15 Videos created



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Gender-SMART Project at the time of CORONAVIRUS

Opportunities seized

- A survey promoted by CIHEAM Bari's Gender-SMART Core TEAM across the Consortium
- Gender-Smart on EC webpage on COVID
- Total number of respondents 314 (68% Female, 32% Male)

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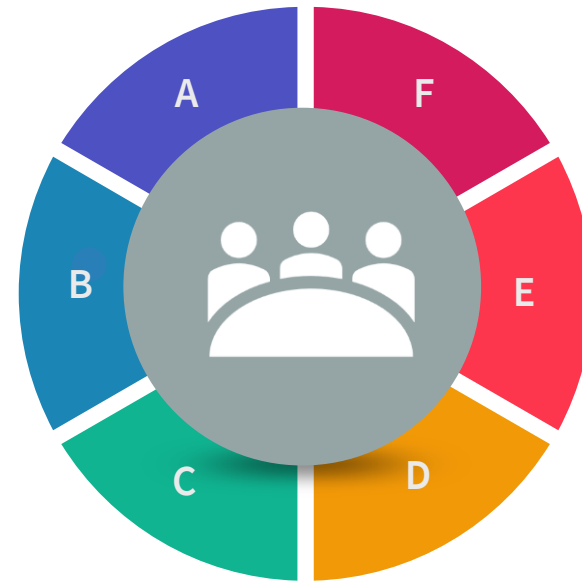
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MAIN AREAS OF THE SURVEY



A Extraordinary measures in response to COVID-19 adopted by your Government/ Organization

B Impact on work activities in the current health crisis

C Work-life balance

D COVID-19 risk exposure

E Psychological impact

F How to turn this pandemic into opportunities

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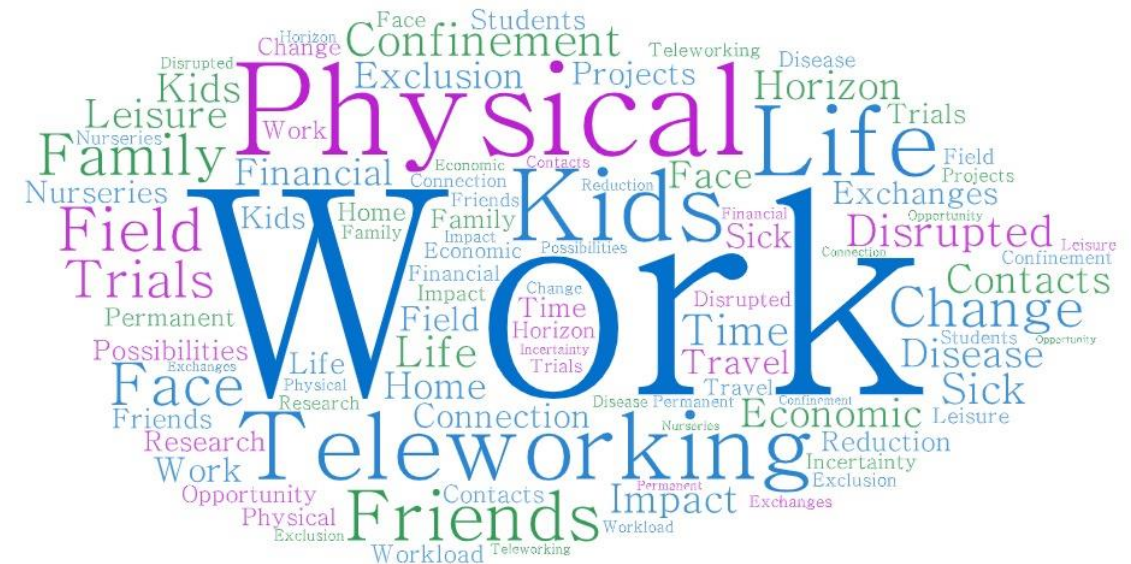


Gender SMART
SCIENCE MANAGEMENT OF AGRICULTURE &
LIFE SCIENCES, INCLUDING RESEARCH AND TEACHING

Male respondents



Female respondents



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Cultivating Equality conference, co-organized by WUR partner and CGIAR



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Integrating gender under Horizon Europe

Gender equality: a strengthened crosscutting priority in Horizon Europe

- **Article 7(6) and Recital 53** of [Framework Regulation](#)
- **Articles 2(2)(e) and 6(3)(e)** of the [Specific Programme](#)



Gender Equality Plan: **Eligibility Criterion**



Integration of the gender dimension: **Award Criterion**



Gender balance: **Ranking Criterion**

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Toward the Green Deal

YEAR 2022 : CLIMATE CHANGE & GENDER

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THANK YOU!

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